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## Lecture 23

### JavaScript Variables are Dynamically Typed

Any variable in JavaScript can hold any type of value, and the that type can change midway through the program

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## Lecture 24

### Design Heuristics

#### Heuristic

Rule of thumb learned through trial & error  
Common sense lesson drawn from experience  
Qualitative principle, guideline, general judgement

#### System

A collection of elements which working together produces a result not achieved by the things alone

#### The structure

(in terms of components, connections, constraints) of a product or a process

## Lecture 25

### Web Design for Usability

#### Heuristic:

Heuristics don't always lead to the best results

#### What's a Good Site?

- The one that achieves the result that it was designed for.

#### SPEED:

- Users don't read; they scan

- Users don't make optimal choices; they look for the first good-enough solution
- Users don't figure out how things work; they muddle through

### Design is Important!

- 62% of shoppers gave up looking for the item they wanted to buy online (Zona Research)
  - 40% visitors don't return to a site if their first visit was a -ive experience (Forrester Research)
  - 83% of users have left sites in frustration due to poor navigation, slowness (NetSmart Research)
  - Simple designs have greater im pact: they can be understood immediately! (Mullet/Sano)

Designs should be consistent & predictable (unified)

### Website Navigation:

- The interface/controls that a Website provides to the user for accessing various parts of the Website

### A Few Navigation Design Heuristics:

1. Put the main navigation on the left of the page
2. It should be "invisible" until it is wanted
3. It should require an economy of action & time
4. It should remain consistent
5. Labels should be clear, understandable
6. Labels should be legible

### Using Motion

1. Use motion to attract the viewer's attention
  2. Avoid the use of motion for —cosmetic“ purposes
- Success is defined by the user, not the builder

## Lecture 26

### Arrays

:

### Array

An indexed list of elements



### Arrays in JavaScript

- In JavaScript, arrays are implemented in the form of the "Array" object

- The key property of the "Array" object is "length", i.e the number of elements in an array
- Two of the key "Array" methods are:
  - reverse( )
  - sort( )

### JavaScript Arrays are Heterogeneous

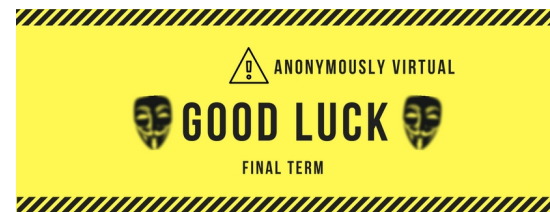
Unlike many other popular languages, a JavaScript Array can hold elements of multiple data types, simultaneously

### Pseudo Code

- 1.Declare the array that will be used for storing the words
- 2.Prompt the user and read the user input into the elements of the array
- 3.Now write the array to the document
- 4.Sort the array
- 5.W rite the sorted array to the document

## Lecture 27

## Computer Networks



### Computer Network

Multiple computers that are connected together to share information and other resources

### Examples of Computer Network Usage

- I can send an eMail message to a remote computer using the SMTP protocol
- I can browse documents residing on a remote computer using the HTTP protocol
- I can download or upload files to a remote computer using the FTP protocol
- I can run a program on a remote computer using the TELNET protocol

### Components of Conventional Computer Networks

- 1.Computers
- 2.Network Interface Cards (NIC)
- 3.Hub
- 4.Cables
- 5.Protocol

## Hub

- A device that is used to connect several computers to form a network

## Packet

- The smallest unit of data transmitted over a computer network

## Private Networks

- Organizations having many computers usually connect them in the form of private networks

## Public Networks

- All networks that are not private, are ... public
- Example: Internet

## VPN: Virtual Private Network (1)

- A VPN looks like a secure, private network
- Key benefit of VPNs over conventional PNs: Lower cost

## Types of Computer Networks

- LAN: Local Area Network)
- WAN: Wide Area Network)

## LAN

- A network of computers located in the same building or a handful of nearby buildings

## WAN

- A network in which computers are separated by great distances, typically across cities or even continents

## Router

- A special-purpose computer that directs data traffic when several paths are available

## Bridge

- Used to form a connection between two separate, but similar networks

## Gateway



- A special-purpose computer that connects and translates between networks that use different communications protocols

### Modem

- I/O device used for connecting two computers over telephone lines
- modem = modulator + demodulator

### Bus

- No server is required
- One computer sends data to another by broadcasting the address of the receiver and the data over the bus

### Ring

- No server is required
- A computer sends the message to its neighbor. The neighbor examines the message to determine if it is the intended recipient

### Networking Protocols

- Networks use protocols, or rules, to exchange info through shared channels

### Ethernet Protocol

- A computer using this protocol checks if a shared connection is in use before transmitting a message
- If not, the computer transmits data

### Token Ring Protocol

- This protocol passes a special message called a token through the network

#### Types of Communication Channels

1. Wire
2. Wireless

### Bandwidth

- Capacity of a communication channel for carrying data
- Measured in bits/s (bps), kb/s, Mb/s, Gb/s, Tb/s
- Optical fiber channels have the highest (1 Tb/s)
- Telephone lines the lowest (56 kb/s)

## Firewall

- A system that guards a private network, enforcing an access/deny policy to all traffic going to and coming from the Internet

## Lecture 28 Introduction to the Internet

### Internet

- Enables users located at far-way locations to easily share information with

others located all over the world

### Internet Users Worldwide

673M in 2002

1B+ in 2005

1.2M Internet users in Pakistan in 5/2000

In early 2002,

54% of Australian population

51% of Singaporean population

39% of Japanese population

3% of Chinese population

### Key Characteristics

Universal Access

Same functionality to everyone

Growth Rate

The fastest growing technology ever

Freedom of Speech

Internal rate of return (IRR)

The Digital Advantage

Is digital: can correct errors



### Internet Networking Protocols

Communications on the Internet is controlled by a set of two protocols:

TCP and

IP

TCP/IP Transmission Control Protocol/Internet Protocol

## Lecture 29 Functions & Variable Scope

## Function

A group of statements that is put together (or defined) once and then can be

used (by reference) repeatedly on a Web page

## Arguments of a Function

- Arguments define the interface between the function and the rest of the Web page

## Methods

- Methods are functions

## Object:

A named collection of properties (data, state) & methods (instructions, behavior)

## Event Handlers

- Special-purpose functions that come predefined with JavaScript

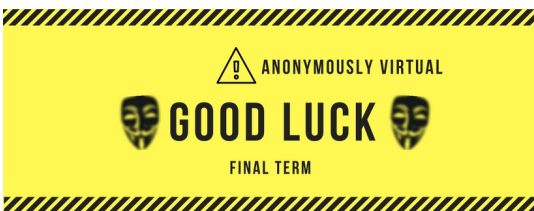
## Local and Global Variables

Local or Function-level Variable

Effective only in the function in which they are declared

## Global Variables

Visible everywhere on the Web page



## Lecture 30

## Internet Services

### IP Address

- A unique identifier for a computer on a TCP/IP network

### Domain Names

- A domain name is a meaningful, easy-to-remember "label" for an IP address

### DNS: Domain Name System

- DNS is the way that Internet domain names are located & translated into IP

addresses

- Maintaining a single, central table of domain name/IP address relationships is impractical

FTP: File Transfer Protocol

- Used to transfer files between computers on a TCP/IP network (e.g. Internet)

Telnet Protocol

- Using Telnet, a user can remotely log on to a computer (connected to the user's through a TCP/IP network, e.g. Internet) & have control over it like a local user, including control over running various programs

The Web

- The greatest, shared resource of information created by humankind

email

- Computer-to-computer messaging

email Clients

- Programs used for writing, sending, receiving, and displaying email messages
- Examples: Outlook, Communicator, Hotmail, YahooMail

SMTP: Simple Mail Transfer Protocol

A protocol used to send and receive email messages over a TCP/IP network

POP3: Post Office Protocol

- A protocol used for receiving email messages

Instant Messaging

- The IM services available on the Internet (e.g. ICQ, AIM, MSN Messenger,



Yahoo! Messenger) allow us to maintain a list of people (contacts) that we interact with regularly

VoIP: Voice over IP

- 

Voice delivered from one device to another using the Internet Protocol

Pro

Much cheaper than traditional phone service

Con

Noticeably poor quality of voice as compared with land-line phone service, but

not much worse than cell phone service

## Lecture 31

### Developing Presentations

Spreadsheets:

- Electronic replacement for ledgers

The Structure of A Spreadsheet:

- Collection of cells arranged in rows and columns

Presentation Development SW :

- One can use a word processor to develop presentations of reasonable quality

Popular SW :

- Microsoft PowerPoint
- CA Harvard Graphics
- Lotus Freelance Graphics
- Corel Presentation



## Lecture 32

### Event Handling

What is Event Handling?

- Capturing events and responding to them
- The system sends events to the program and the program responds to them as

they arrive

Event Driven Programs:

- Programs that can capture and respond to events are called "event-driven programs"

JavaScript Handling of Events:

- Events handlers are placed in the BODY part of a Web page as attributes in HTML tags

In-Line JavaScript Event Handling :

- The event handler attribute consists of 3 parts:
  1. The identifier of the event handler
  2. The equal sign
  3. A string consisting of JavaScript statements enclosed in double or single quotes
- onFocus & onBlur:
  - onFocus executes the specified JavaScript code when a window receives focus or when a form element receives input focus
  - onBlur executes the specified JavaScript code when a window loses focus or a form element loses focus
- onLoad & onUnload:
  - onLoad executes the specified JavaScript code when a new document is loaded into a window
  - onUnload executes the specified JavaScript code when a user exits a document

## Lecture 33

### Graphics & Animation

Computer Graphics:

- Images created with the help of computers

Pixel:

- The smallest image forming element on a computer display

Color Mapping :

- Instead of letting each pixel assume one out of 16 million possible colors

colors, only a

limited number of colors  $\alpha$  called the palette  $\alpha$  are allowed

Dithering:

- In this scheme, pixels of alternating colors are used to simulate a color that is not present in the palette

Aliasing:

- The computer screen consists of square-ish pixels arranged in a fixed grid

Anti-Aliasing:

- Anti-aliasing is another technique used for managing the "staircase" effect

Vector or Object-Oriented Graphics:

- Treats everything that is drawn as an object
- Relatively small file size
- Examples: swf, svg, wmf, ps

Bitmap or Raster Graphics:

- Treats everything that is drawn as a bitmap
- Relatively large file size

- Examples: gif, jpg, bmp

3-D Graphics:

- Flat images enhanced to impart the illusion of depth

3-D Graphics: Applications:

- Games
- Medical images
- 3-D CAD

3-D Rendering:

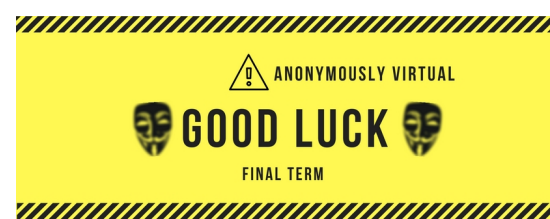
- The process of converting information about 3-D objects into a bitmap that can be displayed on a 2-D computer display

Animation:

- Graphics in motion, e.g. cartoons

Computer Animation: Examples

- Games



- Cartoons, movies
- Visualization of processes, e.g the IM process

Tweening:

- This process of creating these in-between images from key images is called inbetweening (or tweening for short)

## **Lecture 34**

### **Intelligent Systems**

Genetic Algorithms (2):

An initial set of random solutions is ranked in terms of ability to solve the problem at hand

Fuzzy Logic:

- Based on the principles of the approximate reasoning faculty that humans use when faced with linguistic ambiguity

Robotics:

- Automatic machines that perform various tasks that were previously done by humans
- Example:
  1. Pilot-less combat airplanes
  2. Land-mine hunters
  3. Autonomous vacuum -cleaners

Autonomous Web Agents:

- Also known as mobile agents, softbots
  - Computer program that performs various actions continuously, autonomously on behalf of their principal!

## **Lecture 36**

### **Data Management**

JavaScript doesn't support drawing of graphics

Data Entry:

- New titles are added every day

- New customers are being added every day
- That new data needs to be added accurately

Data Updates :

- Old titles are deleted on a regular basis

Data Security :

- The security of the customers' personal data is of utmost importance.

Hackers

are always looking for that type of data, especially for credit card numbers

Data Integrity:

- Integrity refers to maintaining the correctness and consistency of the data

Data Accessibility:

- œ Data be stored in an organized manner
- œ Additional info about the data be stored

DBM S :

- A DBMS is the SW system that operates a database, and is not the database itself

Database:

- A collection of data organized in such a fashion that the computer can quickly search for a desired data item

Tabular Storage: Features & Possibilities:

- Similar items of data form a column

CONCLUSION:

Tabular storage is better than flat-file storage

## Lecture 37

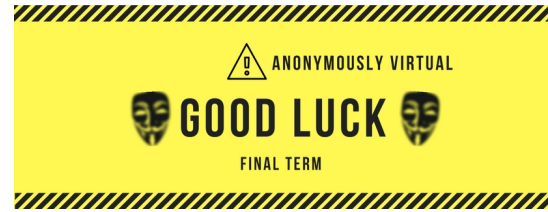
## Database Software

Relational Databases

- Databases consisting of two or more related tables are called relational databases

## RDBMS

- Relational DBMS software
  - Contains facilities for creating, populating, modifying, and querying relational databases
- Examples:
  - œ Access
  - œ FileMaker Pro
  - œ SQL Server
  - œ Oracle



## Some Terminology

- Primary Key is a field that uniquely identifies each record stored in a table
- Queries are used to view, change, and analyze data. They can be used to:
  - Forms can be used for entering, editing, or viewing data, one record at a time
  - Reports are an effective, user-friendly way of presenting data. All DBMSes provide tools for producing custom reports.
  - Data normalization is the process of efficiently organizing data in a database.

## Data Mining

- The process of analyzing large databases to identify patterns.

## Lecture 39 Cyber Crime

### What was going on?

- A coordinated, distributed DoS (Denial of Service) attack was taking place

### Three Phases of the DoS

1. Search
2. Arm
3. Attack

### 1. Search for Drones

- The attackers set about acquiring the control over the computers to be used in

the attack ...

- by scanning & using e.g. Sscan SW & a large numbers of computers attached to the Internet
- Once a computer with a weak security scheme is identified, the attackers try a break-in
- Once conquered, that computer & called a drone & will be used to scan others

## 2. Arming the Drones

- After several drones have been conquered, the DoS SW is loaded on to them
- Examples: Tribal Flood Network, Trinoo, TFN2K
- Like a time-bomb, that SW can be set to bring itself into action at a specified time

## 3. The Actual Attack

- At the pre-specified time or on comm and, the SW implanted on all of the drones wakes up and starts sending a huge number of messages to the targeted servers

## Neutralizing the Attack

- They setup filters that blocked all those packets
- It took them around 3 hours to identify and block most of the hostile packets
- BTW, the sender's IP address can be spoofed, making it impossible to block the attack just by blocking the IP addresses

## Who Done It?

- The DoS SW is not custom SW, and can be downloaded from the Internet.
- Therefore, it is difficult to track the person who launched the attack by analyzing that SW

## DoS Attack: A Cyber Crime

- DoS is a crime, but of a new type - made possible by the existence of the Internet

Cyber crime can be used to ...

- Damage a home computer
- Bring down a business
- Weaken the telecom, financial, or even defense-related systems of a country

Cyberwarfare:

A clear and present threat as well opportunity for all of the world's armed force!

Mail Bombing

- A stream of large-sized eMails are sent to an address, overloading the destination account

Break-Ins

- Hackers are always trying to break-in into Internet-connected computers to steal info or plant malicious programs

Credit Card Fraud

- A thief somehow breaks into an eCommerce server and gets hold of credit numbers and related info

Software Piracy

- Using a piece of SW without the author's permission or employing it for uses not allowed by the author is SW piracy

Web Store Spoofing

- A fake Web store (e.g. an online bookstore) is built
- Customers somehow find that Web site and place their orders, giving away their credit card info in the process

Viruses

- Self-replicating SW that eludes detection and is designed to attach itself to other files

Anatomy of a Virus

- A virus consists of 2 parts:



- Transmission mechanism
- Payload

### Other Virus-Like Programs

- There are other computer programs that are similar to viruses in some ways but different in some others
- Three types:
  - œTrojan horses
  - œLogic- or time-bombs
  - œWorms

### Trojan Horses

- They appear to be something interesting and harmless (e.g. a game) but when they are executed, destruction results

### Logic- or Time-Bombs

- It executes its payload when a predetermined event occurs

### Worms

- Harmless in the sense that they only make copies of themselves on the infected computer
- Harmful in the sense that it can use up available computer resources (i.e. memory,

## Lecture 41 Images & Animation

### Flash Animation

- Designed for 2-D animations, but can be used for storing static vector-images as well
- A special program (called a plug-in) is required to view Flash files in a Web browser
- Can be used to design complete, animated Web sites with hardly any HTML in it
- Binary-file storage

### Structured Vector Graphics

- New format; may become more popular than Flash

- Plug-in required
- Text-file storage; search engine friendly

## Lecture 42

# The Computing Profession

IT: Information Technology

The group of technologies concerned with the capture, processing and transmission of information in the digital-electronic form

Who is a computing professional?

- Professionals involved in the development and/or maintenance of SW and/or computer HW
  - Computer scientists, software engineers, computer engineers, and some of the telecom engineers are generally classified as computing professionals

Development Team

- The number of development teams has varied between 3-7 at this organization
  - Team-size has varied between 3-35
  - Large teams are organized as a collection of sub-teams
  - Lowest-level team: No more than 7 members
    - Responsible for a project from after the specifications stage till the very end

Project Manager

- Responsibilities:
  - œ Planning and tracking of the project
  - œ Arranging of the appropriate resources
  - œ Client relationship management
- Profile:
  - œ 5+ years of team-lead experience
  - œ Professional development course(s) in SW project management
  - œ Technical MS and/or Technical BS + MBA

Team Lead

- Responsibilities:
  - œ Planning and tracking of the project
  - œ Detailed design
  - œ Professional development of team members

œ In case of small teams, development activities

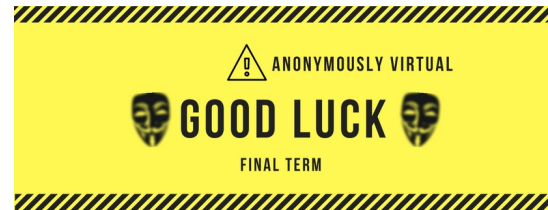
• Profile:

- œ 5+ years of development experience
- œ Excellent interpersonal skills
- œ Good planning skills
- œ Good design skills

## Developer

• Responsibilities:

- œ Module-level design
- œ Coding
- œ Unit-testing



• Profile:

- œ Technical BS

## Executive Team

- CEO œ Chief Executive Officer
  - œ Developer of the vision of the organization
- COO œ Chief Operating Officer
  - œ Responsible for the day-to-day operations
  - œ Great organizational & interpersonal skills
- CM SO œ Chief Marketing & Sales Officer
  - œ Responsible for bringing in work

## Configuration Management Team

- 2-3 members

## Process Team

- 1-2 members
- Team's goal: To continuously improve the SW development process to achieve improvements in cost, schedule, and quality

## Quality Assurance Team

- Around 20 members
- Responsible for assuring the quality of all SW (i.e. making sure that it does what it is supposed to) that is produced at the organization

## Technology Transfer Team

- This team is responsible for:
  - œ Evaluating new technologies, products, processes
  - œ Selecting the ones that are right for the organization

- œDeveloping an expertise in their use
- œIntroducing them in various ongoing/future projects

### Support Team

- 2-3 members
- Members possess expertise in both HW & SW

### Ethics

- Ethics is a collection of heuristics that, when followed, improves our way of life

### Professional Ethics

- Professional ethics are a category of ethics, and here we discuss the professional ethics relevant to computing

## Lecture 43

### The Future of Computing

The key weakness of the Web?

- The Web (as it currently exists) was designed for humans to read, not for computers to understand and manipulate meaningfully
- Computers face great problems in dealing with the current text- and graphics-based content of the Web

Future of the Web: Semantic Web

Whereas, today's Web's content is designed for humans to read; the Semantic Web's content will be designed for computers to understand meaningfully. However, the Semantic Web is not a replacement but an extension of the present Web, in which info is given well defined meaning

Holographic Storage

- Digital data stored in and read from a 3-D optical material with the help of lasers
- Depending upon the material, they could be read-only or R/W

Slave \_ Master

- The way things are progressing right now, the roles may reverse over a 50-100 year time frame
- Computers may become self-replicating, self-healing, and self-programming just

